

## Press release

## ISH China & CIHE 2022 to be postponed

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The organisers of ISH China & CIHE made the decision today to defer the fair in order to support pandemic containment efforts. Originally scheduled to be held from 9 – 11 May 2022 at the New China International Exhibition Center in Beijing, the fair is jointly organised by Messe Frankfurt (Shanghai) Co Ltd and CIEC GL events (Beijing) International Exhibition Co Ltd who will announce the new timeslot for the event to return.

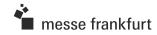
Mr Richard Li, General Manager of Messe Frankfurt (Shanghai) Co Ltd, outlined the rationale behind the decision: "In view of recent outbreaks in multiple provinces and cities in China and the stringent travel restrictions in place, we have decided to postpone ISH China & CIHE. Given the large number of domestic and overseas companies that are represented at the fair, the welfare of our participants is paramount. Holding the fair at a later date will offer wider accessibility for those travelling to the event, offering industry players an optimal environment to explore both domestic and global resources. I'd like to express our gratitude to all participants for their understanding and support."

Mr Hongbo Li, Deputy General Manager of CIEC GL events (Beijing) International Exhibition Co Ltd, added: "Our co-organisers and supporters of the fair, as well as the exhibitors are on-board with this decision and believe it was right to postpone the fair in order to give all parties concerned the confidence that it will go ahead with minimal disruption. Together with our stakeholders, we are keeping track of the situation and monitoring how it will affect the organisation of large scale events. We look forward to welcoming participants from near and far to Beijing at a later date to reconnect and establish stronger business cooperation with the HVAC industry."

As one of the leading HVAC exhibitions in Asia, ISH China & CIHE covers a variety of HVAC products & technologies including intelligent control, home comfort and plumbing and is regarded as one of the most influential annual meeting points for the HVAC industry. In the 2021 edition, the fair welcomed 980 exhibitors and 69,243 visitors.

Another ISH event in China, ISH Shanghai & CIHE, will be held in Autumn 2022 at the Shanghai New International Expo Centre. For more information about ISH China & CIHE and ISH Shanghai & CIHE, please

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visit www.ish.hk.messefrankfurt.com.

ISH China & CIHE is headed by the biennial ISH event in Frankfurt, Germany, the world's leading trade fair for HVAC + Water which will next take place from 13 – 17 March 2023. For more information, please visit <a href="https://www.ish.messefrankfurt.com">www.ish.messefrankfurt.com</a>. Furthermore, the next edition of ISH India powered by IPA held in Mumbai, India will be announced in due course.

## Further press information & image material

https://ishc-cihe.hk.messefrankfurt.com/beijing/en/press.html

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## **Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300\* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140\* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services - both onsite and online - ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

\* Preliminary figures for 2021