

Press Release

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## ISH China & CIHE set to return between 12 – 14 May 2021

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**ISH China & CIHE – China’s leading international trade fair for Heating, Ventilation, Air-Conditioning, Sanitation & Home Comfort Systems has confirmed the dates and venue for its 2021 edition as 12 – 14 May at the New China International Exhibition Center in Beijing. The show will once again present fairgoers with trend setting HVAC, plumbing, smart heating and home comfort technologies and products in the Chinese and wider Asian markets. This edition will hone in on three new themes: Energy, Water and Life, which are in line with China’s national development strategies. In total, the fair is expected to welcome over 1,300 exhibitors across 116,000 sqm of exhibition space.**

With the current economic challenges faced in cities around the globe, the importance of a large-scale, well-recognised industry trade fair such as ISH China & CIHE has never been higher. As China starts to recover from the global pandemic and with increasing demands for energy efficient and healthy HVAC-solutions, the organisers, Messe Frankfurt (Shanghai) Co Ltd and CIEC GL events (Beijing) International Exhibition Co Ltd, are optimistic about the 2021 show. As the circumstances within China continue to improve steadily, ISH China & CIHE will play a crucial role in providing a much-needed platform to boost industry growth and facilitate business exchange.

As the Chinese government focuses on exploring a variety of renewable energy sources, manufacturers are developing innovative products which embed cloud and IoT+ technologies to enhance and monitor product efficiency. The newly featured Energy, Water and Life themes in the 2021 edition are derived specifically in line with these current national developments and accentuate market needs.

Also new to the fair is the Made in Germany Zone which will highlight the latest technological innovations and insights from Germany. The zone will feature an array of special events catered to enhance the communication between German brands and high-quality buyers. Furthermore, returning specialised display areas, zones and pavilions include the well-received Germany Pavilion, Zhejiang Pavilion, Overseas Area, Water Pump Zone and Clean Energy District Heating Area. All of which are targeted for domestic and global brands to display their advanced HVAC solutions and technologies to maximise companies’ exposure to China’s lucrative HVAC market.

Messe Frankfurt (HK) Ltd  
35/F China Resources Building  
26 Harbour Road, Wanchai  
Hong Kong

## **Concurrent event programme gathers industry leaders to offer key market insights and added networking opportunities**

ISH China & CIHE 2021's concurrent programme will cover three key areas: Technology, Innovation and Talent. Casting a spotlight on the latest technologies and applications in the heating and ventilation sectors, the event programme offers a comprehensive platform for fairgoers to expand their knowledge and learn more about the latest industry trends.

Topics on technology will be extensively covered throughout the various summits, seminars and conferences, focusing on the fair's three core themes: Energy (the latest heating solutions paired with renewable energy sources), Water (water pumps, valves and fittings) and Life (home comfort products and solutions). ISH China & CIHE will once again host the Clean Heating Development Summit, inviting industry experts from around the world to explore the future of clean energy heating. This summit is part of the China International HVAC Congress (iHVAC), which will also feature four additional forums:

- China Innovative Heating Products and Technologies
- Fresh Air Systems
- Air Source Heat Pump Heating Technologies
- FCH Cooling & Heating System Technology

To encourage technology and product innovation, ISH China & CIHE has teamed up with a group of renowned industry associations who will form a judging panel to vote for the most innovative company and product showcased at the fair. The winner will not only receive recognition from the industry but also gain additional promotion opportunities.

Furthermore, as the leading HVAC event in China, the fair not only converges world-renowned businesses at Asia's largest HVAC trading event, but also draws the participation of individuals who possess a strong passion and industry know-how. Apart from brand promotion and acquiring new business leads, exhibitors can also post their recruiting requirements and meet with quality individuals visiting the fair and concurrent programmes, in order to grow their team.

ISH China & CIHE is organised by Messe Frankfurt (Shanghai) Co Ltd and CIEC GL events (Beijing) International Exhibition Co Ltd. It is headed by the biennial ISH event in Frankfurt, Germany, the world's leading trade fair for HVAC + Water which will next take place from 22 – 26 March 2021 – fully digital. For more information, please visit [www.ish.messefrankfurt.com](http://www.ish.messefrankfurt.com). Furthermore, the next edition of ISH India powered by IPA will take place in May 2021, and will take place in Mumbai.

A further ISH event in China, ISH Shanghai & CIHE, will be held in September 2021 at the Shanghai New International Expo Centre. For more information about ISH China & CIHE and ISH Shanghai & CIHE, please visit [www.ishc-cihe.hk.messefrankfurt.com](http://www.ishc-cihe.hk.messefrankfurt.com).

ISH China & CIHE  
Beijing, 12 – 14 May 2021

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Notes to editors:

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**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With about 2,600 employees at 29 locations, the company generates annual sales of around €736 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)