

Press

ISH China & CIHE
China International Trade Fair for Heating, Ventilation,
Air-Conditioning, Sanitation & Home Comfort Systems
New China International Exhibition Center
Beijing, China, 22 – 24 May 2018

Hong Kong, December
2017

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ISH China & CIHE 2018 continues to grow in scale and content

Water Pump and Clean Energy Heating Zones debut at the 2018 fair

ISH China & CIHE stresses the importance of environmental protection and partners with Ofo

Preparation for ISH China & CIHE 2018 – China International Trade Fair for Heating, Ventilation, Air-Conditioning, Sanitation & Home Comfort Systems is in full swing with 80 percent of the exhibition area already reserved. Organised by Messe Frankfurt (Shanghai) Co Ltd and Beijing B&D Tiger Exhibition Co Ltd, the fair continues to gain strong momentum in the industry. The 2018 edition will again utilise all eight halls, occupying over 106,800 sqm of exhibition space, at the New China International Exhibition Center in Beijing from 22 – 24 May 2018. Nearly 1,300 exhibitors will bring together some of the world's highest quality HVAC products including boilers, wall-hung boilers, radiators, home comfort solutions, floor heating systems and components, control systems, clean energy heating solutions and much more.

In 2017, ISH China & CIHE welcomed 61,612 buyers from 43 countries and regions, creating an unrivalled platform for exhibitors to reach all kinds of buyers from around the world. To take advantage of this diverse buyer profile, a number of international suppliers have already confirmed their participation this year. "The fair is a globally recognised event and is a great platform for our company to promote new products" explained Ms Sally Chen, China Managing Director of Ariston Thermo (China) Co Ltd. "The latest green policies and initiatives introduced by the Chinese government not only send a positive message regarding environmental protection, but also serve as an opportunity for manufacturers like ourselves to capitalise on the HVAC market." After positive results at the previous edition, Ariston Thermo will return to present a series of energy efficient heaters and water boilers that maximise home comfort.

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road, Wanchai
Hong Kong

Energy efficiency and emissions reduction continue to be critical environmental goals for China. With the country's growing demand for clean energies, the market for green heating solutions will continue to increase steadily due to the implementation of stricter environmental policies and regulations. The "Coal-to-electricity" and "Coal-to-natural gas" policies will remain as two of the most prominent government initiatives for accelerating China's clean energy heating reforms.

For industry specialists, ISH China & CIHE 2018 is a must-attend platform to build marketing and networking opportunities. To capitalise on the Chinese government's green initiatives, exhibitors are eager to present their latest innovative solutions and products to both international and domestic professionals. Confirmed leading domestic and international brands participating at the 2018 show are as follows:

- **Boilers, Wall-hung Boilers, Radiators, Fresh Air, Air Purification, Water Purification, Smart Home (Halls E1, E2, E3, E4)**
A.O. Smith, Ariston, BDR Therma, BLLC, COPA, Dephina, Haier, Herush, Kinghonor, Luftung, NILAN, Noritz, Ostberg, Riello, SACH, Siemens, Squirrel, Stiebel Eltron, Unbeatable, Vanward, Yuanda, Zehnder and more.
- **Floor-heating, Pipes and Fittings, Control Systems and Valves (Halls W1, W2)**
Danfoss, Dooch, Grundfos, Hailin, HEDDA, LEO Group, Oventrop, Pentair, Polygon, Samson, Vexve, Wilo and others.
- **Heat Pumps, Heat Meaters, Energy-saving HVAC Technologies (Halls W3, W4)**
GongdaKeya, Gree, Haixin, Midea, Panasonic, Phnix, Sunrain, Tianshi Future, Tsinghua Tongfang and more

Water Pump and Clean Energy Heating Zone debuts at the 2018 fair

As is the case for building water supply and drainage systems, water pump technologies have matured rapidly, not only due to developments in the construction industry, but also in an effort to improve home comfort standards. Starting from 2018 at ISH China & CIHE, the fair organisers have created the Water Pump Zone, which will accommodate the increasing number of exhibitors and visitors as well as satisfy a growing demand from this sector of the industry. "I am a regular visitor at both ISH China & CIHE and ISH Shanghai & CIHE and my primary reasons for returning to these two fairs annually are to meet existing customers and at the same time to acquire new ones", says Mr Rene-G Bassler, Manager, BU Heating & Plumbing of HakaGerodur, Switzerland. "Since my objective is to connect with Chinese HVAC manufacturers, the fair is one of the best trading platforms for my business."

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Scheduled to utilise over 1,000 sqm of exhibition space, the Water Pump

Zone will be located in Hall W1 along with floor heating, pipes and fittings, valves and control system solution providers. Some of the world renowned water pump specialists confirmed for the 2018 edition include Dooch, Greenpro, Grundfos, Leo, Pentax, Wilo, Xiandai and many others.

In addition to the Water Pump Zone, the fair organisers will also introduce the new Clean Energy Heating Zone, which echoes the Chinese government's "Coal-to-electricity" and "Coal-to-natural gas" policies to help further accelerate China's clean energy heating reforms and environmental protection goals. Held in Hall W3, the new zone will showcase state-of-the-art low-carbon and energy efficient heating systems. Buyers at the zone can expect to find the latest low-nitrogen emitting boilers and burners, wall-hung and modular boilers.

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Keeping pace with market trends, the fair organisers have partnered with Ofo, a global bicycle sharing company founded in 2014, to present the ISH-Ofo card which will be offered exclusively to ISH China & CIHE WeChat followers. The ISH-Ofo card will provide the fair's WeChat subscribers a 90-day free trial of Ofo's shared bike services in China. The partnership not only stresses the health benefits of exercising but also the importance of environmental protection by encouraging the public to adopt cycling as an alternative mode of transport. Please follow ISH China & CIHE's official WeChat account for additional information.

ISH China & CIHE is headed by the biennial ISH event in Frankfurt, Germany, which is the world's leading trade fair for the Bathroom Experience, Building, Energy, Air-Conditioning Technology and Renewable Energies. The mother event will take place from 11 – 15 March 2019 (Monday to Friday). For more information, please visit www.ish.messefrankfurt.com. The next edition of ISH India powered by IPA will run from 22 – 24 February 2018 at Bangalore International Exhibition Centre.

The next ISH China & CIHE will be held from 22 – 24 May 2018, while the next edition of ISH Shanghai & CIHE will be held from 3 – 5 September 2018 at the Shanghai New International Expo Centre. For more information, please visit www.ishc-cihe.hk.messefrankfurt.com or email info@ishc-cihe.com.

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of

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its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de