

6 – 8 May 2019

Beijing, China New China International Exhibition Center

Exploring diverse HVAC and energy solutions: Clean, Comfortable, Innovative

Sponsorship and advertising opportunities









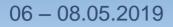
(A) Sponsorship options

Customized sponsorship promotion plan

Connect all resources of the exhibition for your marketing strategy! By carrying out a series of activities and having billboard display and other related promotion, display your brand and become the focus of the exhibition!

We can customize an eye-catching promotion plan that align with exhibitor's marketing goal. Static promotion such as on-site billboards, printed advertisements, or dynamic display such as distribution of souvenirs, sponsorship on workshops, conferences, interactive areas etc. All can instantly enhance brand penetration. In addition to the sponsorship and advertising program listed below, exhibitors are welcome to contact us to discuss the details of cooperation and create more business opportunities for your company!







(A) Sponsorship options

A01 Attendee badge

Exclusive sponsorship for badges worn by attendees.

- Sponsor's logo (single unit) or advertisement will appear on one side of the badge
- The show organisers must approve the design in advance
- Sponsorship includes the production fee for 5,000
 attendee badges

Quota:Joint sponsor, max 10nosPrice:RMB 15,000 / 5,000 pcsApplication deadline:1 March 2019

A02 Show bag

Show bags will be distributed to visitors at the registration counters

- Sponsor's logo (single unit) and / or advertisement will appear on one side of the show bags
- The design must be approved by the organisers in advance
- Exact distribution location will be decided by the organisers
- Price includes production fee

Quota:	Joint sponsor, max 2nos
Price:	RMB 30,000 / 5,000 pcs

Application deadline: 1 March 2019

A03 Bottled water

Bottled water will be distributed to visitors and attendees of official fringe activities.

- The design must be approved by the organisers in advance
- Exact distribution location will be decided by the organisers
- Price includes production fee

Quota:	Exclusive
Price:	RMB 40,000 / 10,000 pcs
Application deadline:	1 March 2019

A04 Souvenir delivery service

Distribution of sponsor's material or souvenir.

- Materials and souvenir provided by sponsor, quantity as 5,000 pcs max
- Materials for distribution must be approved by the organisers
- Exact location will be decided by Organisers
- Sponsorship fee includes one backdrop and staff

Quota:	Joint sponsor
Price:	RMB 25,000
Application deadline:	29 March 2019











06 - 08.05.2019

(A) Sponsorship options

A05 Meeting room rental

To promote and introduce your products effectively to maximize your brand exposure in ISH China & CIHE 2019, don't miss the chance of hosting a product presentation session alongside the exhibition.

The rental covers:

- Meeting Room for 70-100 audience;
- AV equipments, furniture and backdrop;
- Pre-show and onsite promotion

Quota:	Joint sponsor
Price:	RMB 10,000
Application deadline:	29 March 2019



06 - 08.05.2019



(B) Advertising options (Publication materials)

B01 Official fair catalogue

Official fair catalogue will be available for sale during show period for visitors' reference. It is an efficient channel for exhibitors to promote brands and products to the target groups.

Publication trim size: 130mm (W) x 210mm (H) Bleeding size: 136mm (W) x 216mm (H)



	Item	Price
(a)	Run-of-page (Full page, 4-colour)	RMB 10,000
(b)	Logo or trademark beside catalogue entry (Black & White)	RMB 2,000

Application deadline: 1 March 2019

B02 Visitor ticket

Your tailor-made ticket advertisement will be delivered to professional visitors through below channels:

- Industry Magazines Insertion
- Large Building Materials Malls
- Industry Activities

Quota:	Joint sponsor, max 5nos
Price:	RMB 10,000 / 5,000 pcs
Application deadline:	1 March 2019



06 - 08.05.2019



(C) Onsite advertising options

C01 Directional floor plan (company logo)

Company logo and booth number will be shown and highlighted in the below 3 spots:

- Onsite floorplan
- · Visitor guide
- Official far catalogue

Quota:	Joint sponsor
Price:	RMB 20,000
Application deadline:	1 March 2019

C02 Venue advertisement

Large-scale, high-end and direct onsite promotional chances with venue.





Price:

Upon request

Application deadline: 29 March 2019

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For more details, please contact:Messe Frankfurt New Era Advertising (Shenzhen) Co LtdContact:Mr. James Deng / Mr. Lance Liu / Mr. Benny CaiTel:+86 755 8299 4989 ext. 535 / 537 / 536Fax:+86 755 8299 2015Email:sponsorship@hongkong.messefrankfurt.com