

## ISH China & CIHE 2025 Booth Application Form

Please complete, sign & return to us via **Email: [info@ishc-cihe.com](mailto:info@ishc-cihe.com)** or **Fax: 021 – 6168 0788**  
 (Please type in block letters. )

### 1. Company details(Contact Information)

Company name: _____	Company name(Chinese if necessary): _____
Contact: <input type="checkbox"/> Mr / <input type="checkbox"/> Ms/ _____ / _____ <small style="margin-left: 100px;">surname                      first name</small>	Position: _____
Address: _____	
City: _____	Zip / Postal code: _____
Country/ Region: _____	Corporate HQ's Country: _____
Tel: _____ / _____ / _____ <small style="margin-left: 20px;">Country code      City code      Number</small>	Fax: _____ / _____ / _____ <small style="margin-left: 20px;">Country code      City code      Number</small>
Email: _____	Website: _____

### 2. Business nature (please check all that apply)

- |  |  |
|--|--|
| <input type="checkbox"/> 01 Manufacturer                       | <input type="checkbox"/> 04 Press                        |
| <input type="checkbox"/> 02 Agent, wholesaler, distributor     | <input type="checkbox"/> 05 Other (please specify) _____ |
| <input type="checkbox"/> 03 Association, governmental agencies |  |

### 3. Product Positioning (please check all that apply)

- |  |  |
|--|--|
| <input type="checkbox"/> 01 FactoryUse     | <input type="checkbox"/> 04 Other (please specify) _____ |
| <input type="checkbox"/> 02 Commercial Use |  |
| <input type="checkbox"/> 03 Civil Use      |  |

### 4. Product groups (please check all that apply)

#### HVAC product & technology

- |   |   |
|---|---|
| <input type="checkbox"/> 01 Boiler, wall-hung boiler, water heater and accessory<br><input type="checkbox"/> Burner <input type="checkbox"/> Heat exchanger <input type="checkbox"/> Detector <input type="checkbox"/> Water pump | <input type="checkbox"/> 06 Instruments and heating information services  |
| <input type="checkbox"/> 02 Radiator and accessory  | <input type="checkbox"/> 07 Heat pump and dryer                           |
| <input type="checkbox"/> 03 Floor heating and accessory   | <input type="checkbox"/> 08 Pipe, Pump, Valve                             |
| <input type="checkbox"/> 04 Ventilation, air-conditioning   | <input type="checkbox"/> 09 Capillary network and ceiling radiant heating |
| <input type="checkbox"/> 05 Renewable energy technology and accessory   | <input type="checkbox"/> 10 Energy Storage                                |
|   | <input type="checkbox"/> 11 Others (please specify) _____                 |

#### Intelligent control product & technology

- |  |   |
|--|---|
| <input type="checkbox"/> 01 Sensor, thermostat, controller, actuator | <input type="checkbox"/> 06 Central air-conditioning control system       |
| <input type="checkbox"/> 02 Network control system                   | <input type="checkbox"/> 07 Fresh air and air purification control system |
| <input type="checkbox"/> 03 Wireless control system                  | <input type="checkbox"/> 08 Intelligent energy-saving products            |
| <input type="checkbox"/> 04 Cloud platform technology and solutions  | <input type="checkbox"/> 09 Control system software and accessory         |
| <input type="checkbox"/> 05 Heating control system                   | <input type="checkbox"/> 10 Others (please specify) _____                 |

#### Home comfort product & technology

- |  |   |
|--|---|
| <input type="checkbox"/> 01 Fresh air system   | <input type="checkbox"/> 04 Intelligent Household         |
| <input type="checkbox"/> 02 Water purification | <input type="checkbox"/> 05 Others (please specify) _____ |
| <input type="checkbox"/> 03 Air purification   |   |

#### Plumbing product & technology

- |  |   |
|--|---|
| <input type="checkbox"/> 01 Pipe & installation technology               | <input type="checkbox"/> 08 Building fire-fighting equipment      |
| <input type="checkbox"/> 02 Pump   | <input type="checkbox"/> 09 Grease separation system              |
| <input type="checkbox"/> 03 Valve & actuator                             | <input type="checkbox"/> 10 Waterscape equipment                  |
| <input type="checkbox"/> 04 Water purification equipment                 | <input type="checkbox"/> 11 Design software                       |
| <input type="checkbox"/> 05 Water meter and fluid meter                  | <input type="checkbox"/> 12 Technical detection and certification |
| <input type="checkbox"/> 06 Rainwater drainage and harvesting technology | <input type="checkbox"/> 13 Others (please specify) _____         |
| <input type="checkbox"/> 07 Same floor drainage technology               |   |

**5. Product description # (30 words maximum)**

English: \_\_\_\_\_  
 \_\_\_\_\_  
 Chinese: \_\_\_\_\_  
 \_\_\_\_\_

**6. Agent / Representative (if applied)**

Company name(English): \_\_\_\_\_ Company name(Chinese): \_\_\_\_\_  
 Address(English): \_\_\_\_\_  
 Address(Chinese): \_\_\_\_\_  
 Country/ Region: \_\_\_\_\_ Zip / Postal code: \_\_\_\_\_  
 Tel: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City code Number Country code City code Number  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_

**7. Visitor target group(s):** \_\_\_\_\_

**8. Participation fee (\* VAT is included):**

<p><b>Package stand:</b>   <b>RMB 1,300 / sqm (min 9 sqm)</b></p>	<ul style="list-style-type: none"> <li>● space rental, stand construction &amp; dismantling</li> <li>● fascia board with company name &amp; booth number</li> <li>● catalogue entry, exhibitor passes</li> <li>● stand cleaning and security</li> <li>● booth facilities</li> <li>(socket, square table, white folding chairs, waste-bin, long-arm spotlights)</li> </ul>
<p><b>Raw space:</b>   <b>RMB 1,200 / sqm (min 36 sqm)</b></p>	<ul style="list-style-type: none"> <li>● space rental</li> <li>● general hall security</li> <li>● catalogue entry, exhibitor passes</li> <li>● visitor invitations</li> </ul>

**9. Booth options:**

- Package stand, required size: \_\_\_\_\_ sqm, booth preference: Hall \_\_\_\_\_ Booth number \_\_\_\_\_
- Raw space, required size: \_\_\_\_\_ sqm, booth preference: Hall \_\_\_\_\_ Booth number \_\_\_\_\_

\* **Payment:** 50% deposit required with application. Final payment of 50% due on **23 January 2025**, Booth allocation will be confirmed upon receipt of full payment. For bank account details please see term 11 on page 3 (terms of payment).

**11. Name of responsible person.** Please print last name, first name and sign below:

We hereby understand this application form as a confirmation of our participation at ISH China & CIHE 2025 and accept the General Terms and Conditions of the show and the Specific Terms and Conditions of this form.

Company Name: \_\_\_\_\_ Title: \_\_\_\_\_

Contact Signature (with company stamp): \_\_\_\_\_ Date: \_\_\_\_\_

**Specific Terms and Conditions**

**1. Organisers**

Messe Frankfurt (Shanghai) Co Ltd  
 CIEC GL events (Beijing) International  
 Exhibition Co Ltd

Applications made for additionally represented companies (co-exhibitors) are prohibited. A fixed fine of RMB8,000 per additional company will be charged and the exhibitor qualification is liable to be cancelled depending on cases.

exhibitor's application for attending any exhibits in future. For confirmed exhibitors, the organisers are entitled to terminate the contract unilaterally and refund the participation fee. Additionally, exhibitors who are involved in the copyright infringement issues during the fair will be passed to the relevant legal authorities for handling the disputes.

**2. Event location**

New China International Exhibition  
 Center  
 Beijing, PR China

**8. Cancellation**

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

If the exhibitor notifies the organisers of his withdrawal within three months of the start date of the event, he is still obligatory to settle the total participation fee.

**12. Terms of payment**

A deposit of 50% is required upon application. Applicants should remit the appropriate amount directly to the organisers. Final balance of 50% is due on **23 January 2025**. All bank charges are to be borne by applicant. Payment should be made to:

**3. Date of event**

Spring 2025

**4. Registration and confirmation**

Application to exhibit is made by submitting a completed and signed application form to the organisers. Exhibitors should make sure the accuracy and authenticity of the submitted application form. The organisers will confirm successful applications in writing by fax or email.

**9. General terms and conditions of Participation**

The detailed General Terms and Conditions of Participation are given on the organisers website [www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk) and can be requested in printed form if required.

A/C Holder:  
 Messe Frankfurt (Shanghai) Co Ltd  
 A/C No:  
 448159241206  
 A/C - Type: US\$  
 Banker:  
 Bank of China, Shanghai Branch  
 Nanjing Road (W) Third Sub-branch  
 Address:  
 1377 Nanjing Road (West), Shanghai  
 200040, PRC  
 Swift Code: BKCHCNBJ300

**5. Booth allocation**

Exhibitor booth location will be allocated according to product criteria, or other criteria set by the organisers. No change of booth location is allowed once it has been assigned and the exhibitor informed.

**10. Catalogue entry / fair guide**

# Information will be published in the official fair catalogue or fair guide. If you'd like to amend or update anything, kindly contact the organizer to submit the form by email or fax before the deadline.

**13. Correspondence address for enquiries**

Messe Frankfurt (Shanghai) Co Ltd  
 Room 1001, 10/F, No 1 Building,  
 Century Metropolis  
 1229 Century Avenue, Pudong District,  
 Shanghai 200122, China  
 Tel: (86) 21 6160 8577 / 73  
 Fax: (86) 21 6168 0788  
 Email: [info@ishc-cihe.com](mailto:info@ishc-cihe.com)

**6. Requirements on exhibits & forbiddance on booth transfer**

All the exhibits on display at the show should be consistent with the product range or the brands registered in this application form submitted by the applicants. Those products which have no relevance to the theme of the show are strictly forbidden. For the exhibitors who attempt to transfer the booths to others, the organisers reserve the right to unconditionally remove their exhibits and can void their exhibitor qualifications.

**11. Intellectual property rights/copyright**

The exhibitor warrants that all of its exhibit, package and relevant public materials do not infringe or violate any rights and interests of any third parties including trademark, copyright, design, name, and other registered or unregistered patent. The organiser of exhibit shall have the right to revoke the exhibiting qualification of any exhibitors and its exhibits which are involved in infringements on intellectual property right at the exhibit site and reject such

**7. Additionally represented companies (co-exhibitors)**

## Appendix

### Company details (Catalogue information)

Information will be published in the official fair catalogue or visitor guide. If you'd like to amend or update anything, kindly contact the organizer to submit the form by email or fax before the deadline. Please print clearly in BLOCK letters, or use a typewriter to indicate your company information (exactly the name and information you would like to appear in the official fair catalogue) below, the publisher will not take any responsibility if mistakes are made in the catalogue due to unclear text.

Company name(English): \_\_\_\_\_ Company name(Chinese): \_\_\_\_\_

Address(English): \_\_\_\_\_

Address(Chinese): \_\_\_\_\_

Country/ Region: \_\_\_\_\_ Zip / Postal code: \_\_\_\_\_

Tel: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City code Number Country code City code Number

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Major brand-name(s) and its country promoted (1): \_\_\_\_\_

Major brand-name(s) and its country promoted (2): \_\_\_\_\_

Major brand-name(s) and its country promoted (3): \_\_\_\_\_

Major brand-name(s) and its country promoted (4): \_\_\_\_\_

We would like the information above to be published in the official fair catalogue or visitor guide

### Annual New Product Promotion Plan (free service)

To better promote the exhibitors' new products and technologies to professional visitors before and during the exhibition, the organizer would like to know more about your new products. If your company has related information, please fill in the following sections carefully.

**Our company is interested in participating in the annual new product promotion plan and show the following new products at the exhibition.:**

Product Name (Chinese) : \_\_\_\_\_ Product Name (English) : \_\_\_\_\_

( Global premiere  Asian premiere  Chinese premiere  None of the above, but for the first time at ISH China & CIHE)

**Our company doesn't introduce new products in the 2025 exhibition.**

*(The organizer has the final interpretation right.)*