

5. Product description # (30 words maximum)

English: _____

Chinese: _____

6. Agent / Representative (if applied)

Company name(English): _____ Company name(Chinese): _____

Address(English): _____

Address(Chinese): _____

Country/ Region: _____ Zip / Postal code: _____

Tel: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Number Country code City code Number

Email: _____ Website: _____

7. Visitor target group(s): _____

8. Participation fee (* VAT is included):

Package stand: RMB 1,300 / sqm (min 9 sqm)	<ul style="list-style-type: none"> space rental, stand construction & dismantling fascia board with company name & booth number catalogue entry, exhibitor passes stand cleaning and security booth facilities (socket, square table, white folding chairs, waste-bin, long-arm spotlights)
Raw space: RMB 1,200 / sqm (min 36 sqm)	<ul style="list-style-type: none"> space rental general hall security catalogue entry, exhibitor passes visitor invitations

9. Booth options:

- ☐ Package stand, required size: _____ sqm, booth preference: Hall _____ Booth number _____
- ☐ Raw space, required size: _____ sqm, booth preference: Hall _____ Booth number _____

* **Payment:** 50% deposit required with application. Final payment of 50% due on **31st December 2025**, Booth allocation will be confirmed upon receipt of full payment. For bank account details please see term 11 on page 3 (terms of payment).

11. Name of responsible person. Please print last name, first name and sign below:

We hereby understand this application form as a confirmation of our participation at ISH China & CIHE 2026 and accept the General Terms and Conditions of the show and the Specific Terms and Conditions of this form.

Company Name: _____

Title: _____

Contact Signature (with company stamp): _____

Date: _____

Specific Terms and Conditions

1. Organisers

Messe Frankfurt (Shanghai) Co Ltd
CIEC GL events (Beijing) International
Exhibition Co Ltd

Applications made for additionally represented companies (co-exhibitors) are prohibited. A fixed fine of RMB8,000 per additional company will be charged and the exhibitor qualification is liable to be cancelled depending on cases.

exhibitor's application for attending any exhibits in future. For confirmed exhibitors, the organisers are entitled to terminate the contract unilaterally and refund the participation fee. Additionally, exhibitors who are involved in the copyright infringement issues during the fair will be passed to the relevant legal authorities for handling the disputes.

2. Event location

New China International Exhibition
Center
Beijing, PR China

8. Cancellation

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

If the exhibitor notifies the organisers of his withdrawal within three months of the start date of the event, he is still obligatory to settle the total participation fee.

12. Terms of payment

A deposit of 50% is required upon application. Applicants should remit the appropriate amount directly to the organisers. Final balance of 50% is due on **31st December 2025**. All bank charges are to be borne by applicant. Payment should be made to:

3. Date of event

Spring 2026

4. Registration and confirmation

Application to exhibit is made by submitting a completed and signed application form to the organisers. Exhibitors should make sure the accuracy and authenticity of the submitted application form. The organisers will confirm successful applications in writing by fax or email.

9. General terms and conditions of Participation

The detailed General Terms and Conditions of Participation are given on the organisers website www.messefrankfurt.com.hk and can be requested in printed form if required.

A/C Holder:
Messe Frankfurt (Shanghai) Co Ltd
A/C No:
448159241206
A/C - Type: US\$
Banker:
Bank of China, Shanghai Branch
Nanjing Road (W) Third Sub-branch
Address:
1377 Nanjing Road (West), Shanghai
200040, PRC
Swift Code: BKCHCNBJ300

5. Booth allocation

Exhibitor booth location will be allocated according to product criteria, or other criteria set by the organisers. No change of booth location is allowed once it has been assigned and the exhibitor informed.

10. Catalogue entry / fair guide

Information will be published in the official fair catalogue or fair guide. If you'd like to amend or update anything, kindly contact the organizer to submit the form by email or fax before the deadline.

6. Requirements on exhibits & forbiddance on booth transfer

All the exhibits on display at the show should be consistent with the product range or the brands registered in this application form submitted by the applicants. Those products which have no relevance to the theme of the show are strictly forbidden. For the exhibitors who attempt to transfer the booths to others, the organisers reserve the right to unconditionally remove their exhibits and can void their exhibitor qualifications.

13. Correspondence address for enquiries

Messe Frankfurt (Shanghai) Co Ltd
Room 1001, 10/F, No 1 Building,
Century Metropolis
1229 Century Avenue, Pudong District,
Shanghai 200122, China
Tel: (86) 21 6160 8577 / 73
Fax: (86) 21 6168 0788
Email: info@ishc-cihe.com

7. Additionally represented companies (co-exhibitors)

11. Intellectual property rights/copyright

The exhibitor warrants that all of its exhibit, package and relevant public materials do not infringe or violate any rights and interests of any third parties including trademark, copyright, design, name, and other registered or unregistered patent. The organiser of exhibit shall have the right to revoke the exhibiting qualification of any exhibitors and its exhibits which are involved in infringements on intellectual property right at the exhibit site and reject such

Appendix**Company details (Catalogue information)**

Information will be published in the official fair catalogue or visitor guide. If you'd like to amend or update anything, kindly contact the organizer to submit the form by email or fax before the deadline. Please print clearly in BLOCK letters, or use a typewriter to indicate your company information (exactly the name and information you would like to appear in the official fair catalogue) below, the publisher will not take any responsibility if mistakes are made in the catalogue due to unclear text.

Company name(English): _____ Company name(Chinese): _____

Address(English): _____

Address(Chinese): _____

Country/ Region: _____ Zip / Postal code: _____

Tel: _____ Fax: _____

Country code City code Number

Country code City code Number

Email: _____ Website: _____

Major brand-name(s) and its country promoted (1): _____

Major brand-name(s) and its country promoted (2): _____

Major brand-name(s) and its country promoted (3): _____

Major brand-name(s) and its country promoted (4): _____

☐ We would like the information above to be published in the official fair catalogue or visitor guide

Annual New Product Promotion Plan (free service)

To better promote the exhibitors' new products and technologies to professional visitors before and during the exhibition, the organizer would like to know more about your new products. If your company has related information, please fill in the following sections carefully.

- ☐ **Our company is interested in participating in the annual new product promotion plan and show the following new products at the exhibition.:**

Product Name (Chinese) : _____ Product Name (English) : _____

(☐ Global premiere ☐ Asian premiere ☐ Chinese premiere ☐ None of the above, but for the first time at ISH China & CIHE)

- ☐ **Our company doesn't introduce new products in the 2026 exhibition.**

(The organizer has the final interpretation right.)