



**Home comfort product & technology**

- |  |   |
|--|---|
| <input type="checkbox"/> 01 Fresh air system   | <input type="checkbox"/> 04 Intelligent Household         |
| <input type="checkbox"/> 02 Water purification | <input type="checkbox"/> 05 Others (please specify) _____ |
| <input type="checkbox"/> 03 Air purification   |   |

**Plumbing product & technology**

- |  |   |
|--|---|
| <input type="checkbox"/> 01 Pipe & installation technology               | <input type="checkbox"/> 08 Building fire-fighting equipment      |
| <input type="checkbox"/> 02 Commercial & domestic pump                   | <input type="checkbox"/> 09 Grease separation system              |
| <input type="checkbox"/> 03 Valve & actuator                             | <input type="checkbox"/> 10 Waterscape equipment                  |
| <input type="checkbox"/> 04 Water purification equipment                 | <input type="checkbox"/> 11 Design software                       |
| <input type="checkbox"/> 05 Fluid meter                                  | <input type="checkbox"/> 12 Technical detection and certification |
| <input type="checkbox"/> 06 Rainwater drainage and harvesting technology | <input type="checkbox"/> 13 Others (please specify) _____         |
| <input type="checkbox"/> 07 Same floor drainage technology               |   |

**6. Product description # (30 words maximum)**

English: \_\_\_\_\_  
\_\_\_\_\_

Chinese: \_\_\_\_\_  
\_\_\_\_\_

**7. Agent / Representative (if applied)**

Company name(English): \_\_\_\_\_ Company name(Chinese): \_\_\_\_\_  
 Address(English): \_\_\_\_\_  
 Address(Chinese): \_\_\_\_\_  
 Country/ Region: \_\_\_\_\_ Zip / Postal code: \_\_\_\_\_  
 Tel: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City code Number Country code City code Number  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_

**8. Visitor target group(s):** \_\_\_\_\_

**9. Participation fee (\* VAT is included):**

<b>Package stand:</b> <b>RMB 1,300 / sqm (min 9 sqm)</b>	<ul style="list-style-type: none"> <li>● space rental, stand construction &amp; dismantling</li> <li>● fascia board with company name &amp; booth number</li> <li>● catalogue entry, exhibitor passes</li> <li>● stand cleaning and security</li> <li>● booth facilities (socket, square table, white folding chairs, waste-bin, long-arm spotlights)</li> </ul>
<b>Raw space:</b> <b>RMB 1,200 / sqm (min 36 sqm)</b>	<ul style="list-style-type: none"> <li>● space rental</li> <li>● general hall security</li> <li>● catalogue entry, exhibitor passes</li> <li>● visitor invitations</li> </ul>

**10. Booth options:**

- Package stand, required size: \_\_\_\_\_ sqm, booth preference: Hall \_\_\_\_\_ Booth number \_\_\_\_\_  
 Raw space, required size: \_\_\_\_\_ sqm, booth preference: Hall \_\_\_\_\_ Booth number \_\_\_\_\_

\* **Payment:** 50% deposit required with application. Final payment of 50% due on **26 February 2019**, Booth allocation will be confirmed upon receipt of full payment. For bank account details please see term 11 on page 3 (terms of payment).

**11. Annual New Product Promotion Plan (free service)**

To better promote the exhibitors' new products and technologies to professional visitors before and during the exhibition, the organizer would like to know more about your new products. If your company has related information, please fill in the following sections carefully.

**Our company is interested in participating in the annual new product promotion plan and show the following new products at the exhibition.:**

Product Name (Chinese) : \_\_\_\_\_ Product Name (English) : \_\_\_\_\_

( Global premiere  Asian premiere  Chinese premiere  None of the above, but for the first time at ISH China & CIHE )

**Our company doesn't introduce new products in the 2019 exhibition.**

*(The organizer has the final interpretation right.)*

**12. Name of responsible person.** Please print last name, first name and sign below:

We hereby understand this application form as a confirmation of our participation at ISH China & CIHE 2019 and accept the General Terms and Conditions of the show and the Specific Terms and Conditions of this form.

Company Name: \_\_\_\_\_

Title: \_\_\_\_\_

Contact Signature (with company stamp): \_\_\_\_\_

Date: \_\_\_\_\_

**Specific Terms and Conditions**

**1. Organisers**

Messe Frankfurt (Shanghai) Co Ltd  
 CIEC Union (Beijing) International  
 Exhibition Co Ltd

**2. Event location**

New China International Exhibition  
 Center  
 Beijing, PR China

**3. Date of event**

2019.5.6 - 8

**4. Registration and confirmation**

Application to exhibit is made by  
 submitting a completed and signed  
 application form to the organisers.  
 Exhibitors should make sure the  
 accuracy and authenticity of the  
 submitted application form. The  
 organisers will confirm successful  
 applications in writing by fax or email.

**5. Booth allocation**

Exhibitor booth location will be allocated  
 according to product criteria, or other  
 criteria set by the organisers. No change  
 of booth location is allowed once it has  
 been assigned and the exhibitor  
 informed.

**6. Requirements on exhibits & forbiddance on booth transfer**

All the exhibits on display at the show  
 should be consistent with the product  
 range or the brands registered in this  
 application form submitted by the  
 applicants. Those products which have  
 no relevance to the theme of the show  
 are strictly forbidden. For the exhibitors  
 who attempt to transfer the booths to  
 others, the organisers reserve the right  
 to unconditionally remove their exhibits  
 and can void their exhibitor  
 qualifications.

**7. Additionally represented companies (co-exhibitors)**

Applications made for additionally  
 represented companies (co-exhibitors)  
 are prohibited. A fixed fine of  
 RMB8,000 per additional company will  
 be charged and the exhibitor  
 qualification is liable to be cancelled  
 depending on cases.

**8. Cancellation**

If an applicant withdraws his application,  
 for whatever reason, before he receives  
 either a rejection or confirmation of his  
 application, any participation fee paid  
 will be forfeited.

If the exhibitor notifies the organisers of  
 his withdrawal within three months of  
 the start date of the event, he is still  
 obligatory to settle the total participation  
 fee.

**9. Catalogue entry / fair guide**

# Information will be published in the  
 official fair catalogue or fair guide. If  
 you'd like to amend or update anything,  
 kindly contact the organizer to submit  
 the form by email or fax before the  
 deadline.

**10. Intellectual property rights/copyright**

The exhibitor warrants that all of its  
 exhibit, package and relevant public  
 materials do no infringe or violate any  
 rights and interests of any third parties  
 including trademark, copyright, design,  
 name, and other registered or  
 unregistered patent. The organiser of  
 exhibit shall have the right to revoke the  
 exhibiting qualification of any exhibitors  
 and its exhibits which are involved in  
 infringements on intellectual property  
 right at the exhibit site and reject such  
 exhibitor's application for attending any  
 exhibits in future. For confirmed  
 exhibitors, the organisers are entitled to

terminate the contract unilaterally and  
 refund the participation fee. Additionally,  
 exhibitors who are involved in the  
 copyright infringement issues during the  
 fair will be passed to the relevant legal  
 authorities for handling the disputes.

**11. Terms of payment**

A deposit of 50% is required upon  
 application. Applicants should remit the  
 appropriate amount directly to the  
 organisers. Final balance of 50% is due  
 on **26 February 2019**. All bank charges  
 are to be borne by applicant. Payment  
 should be made to:

A/C Holder:  
 Messe Frankfurt (Shanghai) Co Ltd  
 A/C No:  
 448159241206  
 A/C - Type: US\$  
 Banker:  
 Bank of China, Shanghai Branch  
 Nanjing Road (W) Third Sub-branch  
 Address:  
 1377 Nanjing Road (West), Shanghai  
 200040, PRC  
 Swift Code: BKCHCNBJ300

**12. Correspondence address for enquiries**

Messe Frankfurt (Shanghai) Co Ltd  
 Room 1001, 10/F, No 1 Building,  
 Century Metropolis  
 1229 Century Avenue, Pudong District,  
 Shanghai 200122, China  
 Tel: (86) 21 6160 8577 / 73  
 Fax: (86) 21 6168 0788  
 Email: [info@ishc-cihe.com](mailto:info@ishc-cihe.com)