



China International Trade Fair for Heating, Ventilation,
Air-Conditioning, Sanitation & Home Comfort System
中国国际供热通风空调、卫浴及舒适家居系统展览会

赞助及广告方案

Sponsorship and Advertising Opportunities

22-24.5.2018

中国，北京，中国国际展览中心(新馆)
New China International Exhibition Center
Beijing, China



官方微信
Official Wechat

(A) Sponsorship items and souvenirs (Show participation)

A01 Visitor admission badge

Application deadline: 16 March 2018

The visitor badge is needed for every visitor to enter the exhibition hall, it is a direct promotional materials to reach every visitor.

- Sponsor's logo and / or advertisement will be displayed on top of one side of the badges.
- The design must be approved by the Organisers in advance.
- Sponsorship includes the production fee.

Quantity: 5,000 pcs

Price: RMB 15,000 (8 nos)



A07 Onsite distribution service

Application deadline: 16 March 2018

- Organisers will arrange staff to distribute the souvenirs at a designated location.
- Souvenir will be provided by sponsor.
- Location will be arranged by Organisers

Quantity: 5,000 nos /pc

Price: RMB 25,000



A05 Show bags

Application deadline: 16 March 2018

Show bags will be distributed to visitors.

- Sponsor's logo and booth number will be printed on one side of the show bag and show message with logo will be printed on the other side.
- Sponsorship includes the production fee.
- The design must be approved by the Organisers in advance.

Quantity: 5,000 pcs

Price: RMB 30,000 (3 nos)



A11 Bottled water

Application deadline: 16 March 2018

Bottled water will be distributed to visitors.

- Flask sticker ads for bottled water can be color printing, ads design provided by sponsor
- The design must be approved by the Organisers in advance
- Price includes production fee

Quantity: 5,000 bottles

Price: RMB 20,000



瓶装水 (参考图片)

(A) Sponsorship items and souvenirs (Show participation) (Cont')

A16 VIP Lounge

Application deadline: 13 April 2018

This is a resting area at the fairground for specially invited VIPs where complimentary drinks, light snacks and internet access are available.

- Sponsor's name and / or logo will displayed in the area and on relevant onsite materials
- Sponsor's brochures to be placed at the lounge
- Each sponsor will entitle 4 free lounge tickets
- The organisers reserves the right for final confirmation

Price: RMB 25,000 (2 nos)



A17 Press Centre

Application deadline: 13 April 2018

This is a work and resting area for media attending the fair. Complimentary drinks, light snacks and internet access are available at the venue.

- Sponsor's name and / or logo to be displayed on relevant onsite materials at the press centre
- Sponsor's brochure to be placed at the press centre
- The organisers reserves the right for final confirmation

Price: RMB 15,000 (2 nos)



A24 Meeting Room Rental

Application deadline: 13 April 2018

To promote and introduce your products effectively to maximize your brand exposure in ISH China & CIHE 2017, don't miss the chance of hosting a product presentation session alongside the exhibition.

The rental covers:

1. Meeting Room for 70-100 audience
2. AV equipments, furniture and backdrop
3. Pre-show and onsite promotion

Price: RMB 12,000



(B) Advertising options (Publication materials)

B01 Official fair catalogue

Application deadline: 16 March 2018

A comprehensive reference guide will be provided for all participants during and after the show! It carries comprehensive show information, including floorplans, exhibitors list, company and product introduction, fringe programme list, etc. Your advertisement will be kept by buyers for long time along the fair catalogue which creates continuous business opportunities for you.

Publication trim size: 3cm (W) x 1.2cm (H)

Price:

B01-a	Run-of-page	(Full page, 4-colour)	RMB 10,000
B01-b	Logo or trademark beside catalogue entry	(Black & White)	RMB 2,000



B07 Visitor Ticket

Application deadline: 16 March 2018

Your tailor-made ticket advertisement will be delivered to professional visitors through below channels:

- Industry Magazines Insertion
- Large Building Materials Malls
- Industry Activities

Quantity: 5.000 pcs

Price: RMB 10,000 (5 nos)



(C) Advertising options (Onsite facilities)

Exhibition hall area

C04 Directional floor plan (company logo)

Application deadline: 16 March 2018

Company logo and booth number will be shown and highlighted in the below 3 spots:

1. Onsite floorplan
2. Visitor guide
3. Official far catalogue

Size: 3cm (W) x 1.2cm (H)

Price: RMB 20,000



C05 Venue Advertisement

Application deadline: 13 April 2018

Large-scale, high-end and direct onsite promotional chances with venue.

Please contact the organizer for more information

(D) Other advertising options

D07 Company's E-newsletter

Application deadline: 13 April 2018

Your company's tailor-made E-newsletter will be mass delivered to professional visitors.
(The E-newsletter should include show's information)

Quantity: 2 nos

Price: RMB 20,000 /time



D11 Wechat promotion

Application deadline: 13 April 2018

Company message will be released at the show's official wechat website (excluded headline position).

Price: RMB 20,000 /time



D08 Website homepage

Application deadline: 13 April 2018

Advertisement on the homepage of ISH China & CIHE official website

Quantity: 2 nos

Price: RMB 5,000 / month



D12 Exhibitor list (company logo)

Application deadline: 13 April 2018

Company logo will be placed beside in the exhibitor list and always placed at the top. The list will be released to professional visitors through below channels:

1. Page of exhibitor list which shown on PC of official website homepage
2. E-newsletter

Quantity: 3 nos /month

Price: RMB 5,000 /month



(D) Other advertising options (Cont')

D04 SMS

Application deadline: 13 April 2018

Tailor-made message will be delivered to professional visitors. The message can include company's products, event and booth number, etc.

Quantity: 2 nos

Price: RMB 20,000 /time



In case of any disputes, the organisers reserve the right of final decision.

For more details, please contact:

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